



November 19, 2010

Dear Shareholders:

Since last update, we have made progress with our In-House Affiliate Program. We currently have 10 Publishers who are Advertising our Offers, and adding new Publishers on consistent bases.

We are also testing our Immediate Results in three Super Cut Hair Salons. We are hoping if the test goes well that we present to the entire chain. We are now looking into targeting Salons, and right after the new year we will put a push looking for Salon Distributors and sell to Salons Direct through Telemarketing.

In recent developments would make it seem that the SEC investigation is moving forward. We look forward to a quick resolution. When the SEC Investigation is over, the DTC Freeze should be lifted, but we are still working on the alternative solution.

We have not finished our Audited Financials yet. We are still waiting for the Fund to change the Convertible Note to a Straight Note. This is necessary, because without that we will need to do a Derivative Model, which will be very expensive, and it will show a substantial paper loss. This will make moving to the OTCBB, and submitting our Registration Statement more complicated.

I will keep everybody informed when we get news on any progress from the DTC and moving forward on the filing the Registration statement. We continue to move forward in these difficult times and look forward to having our hard work pay off for all.

Wishing All Shareholders a Happy and Healthy Thanksgiving.

We Thank You for your continued support.

Sincerely,

Jorge Bravo

President/CEO