



December 20, 2011

Letter to Shareholders:

Dear Shareholders:

First and foremost, we would like to wish everybody a Happy and Healthy Holiday Season, and a Very Happy New Year.

Just a brief update on CXAC:

We continue to produce revenues on a daily basis. We are investing back into buying more Media, and are moving forward. We are looking for other channels of Media to get into, but as of right now our concentration has been strictly Internet Based, and working with large publishers.

On the stock, we are keeping a close eye on what is happening to the NIR Group. As many of you are aware, NIR is the Hedge Fund that holds the convertible debenture for CXAC. The Hedge Fund Manager has had some issues with the SEC, and has resigned from NIR. We are sorting this out now, to see where we stand, and what the future is for NIR. Once this piece of the puzzle is in place, we can move forward trying to get the DTC Freeze lifted. I know many shareholders are not happy with the situation, but there are many moving parts to this and it is not as easy as just going to the DTC and saying remove the Freeze.

The positive is that we are in business, and that we continue to work on a daily basis to get these issues solved, and to start creating value for the Shareholders.

Once again, Best Wishes for this Holiday Season, and we will be back updating as soon as we get more information.

Sincerely,

Jorge Bravo
President/CEO
CXAC