



Cross Atlantic Commodities Inc.

August 27, 2010

Dear Shareholders:

Since our last update we have accomplished a lot on the Re Juv side of the business. Sales have been great and we have continued revenue. We have actually in the past 15 days created our own in-house Affiliate Marketing program. We will be recruiting affiliates, and they will be joining our in-house program. The main advantage is that now we do not have to pre-pay for our media in advance, and that is a huge burden lifted from us. In pre-paying for our Media, it was a constant drain on our cash flow.

We have Schaaf – Partner Centric (www.schaaf-partnercentric.com) managing the day to day operations for us and recruiting the Affiliates into our program, and Impact Radius (www.impactradius.com) that is our platform in monitoring and paying the Affiliates. What we have done is cut out the middle man, and handling our Media In-House. The success we had with Inter Mark Media was tremendous, and now in handling the program ourselves we will control our own future. We also have more flexibility to bring new items into our own In House Program. Please review these sites:

ABestWeb.com:<http://www.abestweb.com/forums/showthread.php?p=1039907#post1039907>

AffSpot.com:<http://www.affspot.com/showthread.php/rejuv-caci-affiliate-14538.html?p=33180#post33180>

5StarAffiliatePrograms.com:

<http://affiliate-marketing-forums.5staraffiliateprograms.com/affiliate-program-announcements/24447-rejuv-caci-program-now-live-impact-radius.html>

We also shared the news via PRLog, a press release distributor, at the following URL:

<http://www.prlog.org/10866714-rejuv-by-caci-affiliate-program-now-live-on-impact-radius.html>

We will update next week on the DTC issue and with the settlements that have been made. I truly believed we have been slowed down, but we are moving forward at a faster pace every day.

Thank you for your support and look for future updates shortly.

Sincerely,

Jorge Bravo

President/CEO