



August 27th, 2009

Dear Shareholders:

As promised the results are in and CXAC is excited about our future!

We sold over 200 orders in our premiere test and the retention rate was over 80% sales which is above all industry norms, and was better than we expected. Over the last two weeks we adjusted the creative aspects and setting for a full launch next week. We have added another On Line Marketing Group and would like to gear up to 1000 units a week by the middle of October 2009. If we continue to grow our revenue stream will grow dramatically. The shipping costs were increased from \$6.95 to \$8.95 as well. Our ultimate goal is to get our Media Funding Group to begin funding our Online Media Campaign, which I for see happening in the very near future. Having this capability will have great impact on our ability to grow the company in a much faster pace.

We have hired an independent IR firm and they will release news publicly. They will target a broad audience of investors so our corporate story can be heard nationwide.

Finally, we posted our financial information on pinksheets.com, which brought us to Pink Sheets Limited Status. We are now working on becoming a Pink Sheets Preferred, which will happen in the very near future

I am committed to increasing shareholder value and excited about the Company's future.

Sincerely,

Jorge Bravo

President / CEO