



September 4, 2009

Dear Shareholders:

It has been an exciting week for CXAC and we just wanted to update all shareholders on this week's events before a long holiday weekend.

1. Both programs with Clickbooth and Online Performance Marketing, LP have been successfully launched and we are tracking our order flow. We will follow up with actual sales figures in approximately 15-20 days.
2. Within 15 business days we will be updating our financials to have them current, and have our outside counsel issue an Opinion Letter on our Disclosures and Financials to receive Pink Sheets Preferred Status. This will remove any trading restrictions at most firms and we hope that by Year's end we can apply to the OTCBB to again raise our profile to a larger investing audience.
3. We will update the investing community in the next 20 days via a National press release on the joint venture deal with a second product line. Our manufacturer has costed the product and we should have preliminary samples ready within two weeks. After they are approved for sale to the public we will announce our deal. The product was sold nationwide via, infomercial, major retail chains including Wal-Mart, CVS and Walgreen's and historically reached total volume of 45 million dollars over a seven year period. The patent owner is unable to produce the product and CXAC believes that with our Internet marketing network we can revive the line with minimal effort. The gross profit margins on this product based upon the historical data exceeded 65% on an annualized basis and the market cap for the product line exceeds 175 million dollars.
4. I want to wish all shareholders a safe holiday and CXAC is committed to increasing shareholder value through open and timely disclosure.

Thank you for your support and have a Great and Safe Labor Day Weekend.

Sincerely,

Jorge Bravo

President / CEO