



October 23, 2009

Dear Shareholders:

We begin our advertising with Mercatis Media, on October 28, 2009. Below are the sites that our advertising will be displayed. We will be launching a 4 week campaign, and we will update via our website the sites we will be advertising on when they change.

SITE	
Oprah	
eDiets	
National Adforce	
eHarmony	
eAdvertising	
AOL	
CPA	

Thank you for your continue support.

Sincerely,

Jorge Bravo

President / CEO