



October 20, 2009

Dear Shareholders:

The Official launch date for the commercials is Wednesday October 28, 2009. We do not have the official time slots, but will have them shortly. This is a confirmed date, and as soon as our Media Company gives us the exact schedule we will post it. If all is goes to plan, we should be running over 100 spots, with the bonus runs. Please note below, that none of the stations have changed.

Rejuv by Caci TV Stations

Network	Subs	Length	Daypart	Frequency	Rate	Week Total	Notes
Bloomberg	61.5M	:60	M-F 6a-8p	3			
			M-S 6a-559a	3			
FIT	47M	:60	M-F 9a-4p	5			
			M-F 8p-11p	4			
			S-S 9a-8p	5			
Lifetime Movie	67M	:60	Mo-Su, 12a-3a	1			
			M-Su 3a-6a	2			
Ovation	33M	:60	Fri-Sun 6a-11p	20			
Qubo Digital	25M	:60	Mo-Su 6a-12a	20			



SoapNet	72.5M	:60	M-F 9a-3p	2
			M-S 2a-6a	2
ThisTV	45M	:60	Mo-Su, 6a-12a	5
Vh1 Classic	58M	:60	M-S 6a-11a	3
			M-S 11a-330a	4
Grand Total				79

Thank you for your continued support.

Sincerely,

Jorge Bravo

President / CEO