



Cross Atlantic Commodities Inc.

October 1, 2009

Dear Shareholders:

Here is the tentative commercial schedule. We had to push back the dates one week to October 12, 2009. We are updating some creative and we want to make sure we get it right and not to rush it.

Rejuv Proposal

Network	Subs	Length	Daypart	Frequency	Rate	Week Total	Notes
Bloomberg	61.5M	:60	M-F 6a-8p	3			
			M-S 6a-559a	3			
FIT	47M	:60	M-F 9a-4p	5			
			M-F 8p-11p	4			
			S-S 9a-8p	5			
Lifetime Movie	67M	:60	Mo-Su, 12a-3a	1			
			M-Su 3a-6a	2			
Ovation	33M	:60	Fri-Sun 6a-11p	20			
Qubo Digital	25M	:60	Mo-Su 6a-12a	20			
SoapNet	72.5M	:60	M-F 9a-3p	2			



M-S 2a-6a 2



ThisTV 45M :60 Mo-Su, 6a-12a 5



Vh1 Classic 58M :60 M-S 6a-11a 3

M-S 11a-330a 4



Grand Total 79

Thank you for your continue support.

Sincerely,

Jorge Bravo

President / CEO