

April 27, 2009

Letter to Shareholders:

Here is a brief update on the Re Juv by Caci phase II launch. I know it has been awhile since our initial launch, but we have made some drastic changes, to both the commercial and the offer. The re-editing and changes to the commercial have been done for a few weeks; the part that has taken the time is the changes to the script and the website. These changes are finished, and if all goes well will be updated and live tonight. Once live, I will be talking with the Media Buying Company and get the schedule of the airings.

I would like to explain the test and why they are important to the Media Funding Company. No funding, company or even if we were self funding would not go without these test. If you do not run this Media Test, and you go directly into a launch, you could have tremendous financial losses. These tests tell you what time is best to run the spots, what stations are working the best, what geographical areas are you selling at and the most important, is the product the right product for Direct Response Television. Many times these test tell you that you do not have a chance, and move onto something else, that is just a fact.

Our initial test told us that our offer was not strong enough. That is why we changed the offer to a free offer, plus shipping and handling and updated our up sale with the three products (Day Cream, Night Cream and Immediate Results).

Be certain that once we hit the ratios, which we always talked about the test, that we do have our Media Funding Partner and they are ready to fund. It really should give comfort that these tests are conducted, because once you do launch, you know that you will have a successful campaign.

We will post in the next couple of days our schedules.

Best Regards,

Jorge Bravo

President/CEO