

Dear Shareholders,

As a follow-up to our last update, CXAC has been in meetings with its Board of Directors to work out its plan. We were waiting to update until we had a final restructuring agreement in regards to the existing debt. We want to restructure the debt so that we can bring more value to our stock and our shareholders. If we continued with the same structure of the convertible debenture with no floor, it would have put constant pressure on the stock, making it impossible to create any value to our shareholders. Below is our plan to move forward.

Due to the fact that it is costing in excess of \$50,000.00 per year in audits and attorney's fees to be a fully reporting company on the Bulletin Board, we have elected to be de-listed from the OTCBB. However, we still plan on posting our revenue reports in order to remain clear about the company's direction. At this sensitive time, CXAC needs all the capital possible in order to grow through higher amounts of inventory, more media time, and general overhead. We feel that continuing to fully report would hinder our ability to accomplish our goals in the allotted time frame.

Our goal is to have our debt paid off, and look to reapply back to the OTCBB in the next 24 to 36 months. This will give us more flexibility to raise capital for the company while moving forward.

The money raised will help the company grow through media time, inventory, and general overhead. We also plan to use the money to hire a reputable IR firm to help create awareness of CXAC. We understand how important brand awareness is, and how imperative it is to get our name out there.

As mentioned in my previous update, Re-Juv is a major part of our success and we are putting a lot of time and financial effort into this line. Our plan is to do a market test, costing \$300,000.00. This will help us to successfully place our full campaign in the market. Over the next two months, we plan to spend \$500,000.00 on TV and Internet advertising. After the first two months, we will average about \$1 million spent each month on continued TV and Internet

advertising. This is an aggressive program, but with our hard work in the last six months, we are ready. If our campaign is as successful as planned, we should get a return on advertising of three dollars for every dollar spent. As I mentioned in my previous updates, this is a huge market estimated to be worth over \$110 billion by 2010. We are poised with a great product that we feel is one of the top lines available in the market.

While we set out to accomplish these goals, we will keep the shareholders advised of our progress by posting our revenues. We have set the foundation for the success of CXAC, and now we must execute the business plan in order to start generating revenues and create value for the shareholders.

Thank you for your continued support.

Truly,

Jorge Bravo

President/CEO