

CEO's LETTER, August 1, 2008 Update

Dear Shareholder:

We have made excellent progress since our July Update, in spite of our financial constraints. Not only are the product lines progressing according to plan, but we are anticipating completing our financial arrangements to obtain funding of \$150,000 before the end of August.

Meanwhile, we are very excited with the final phases in the preparation of our new Re-Juv Beauty Essentials line of skin care products. The production of our 2-minute Direct Response Infomercial has begun, and the initial testing will be aired on television in September. We are also arranging with a Media Company for a \$1,000,000 media package to include television, radio and print. We now have two full-time Cosmetic Chemists on staff who bring to us over 75 years of combined formulation and developmental experience and evaluation. Our website will be fully operational on or before August 15th. We are expecting great things to happen, especially with the Re-Juv by Caci Beauty Essentials.

Fruit 2 Go: We have just completed the final packaging copy with certified nutritional information. Samples are soon expected from our manufacturer and we will be presenting them to our major clients during the next few weeks. Production and distribution is ready to go once initial orders are received.

Labels for Waterless Wash & Wax are now being printed. As soon as they are available, packaging will begin. Final launch planning is almost completed pending final evaluation and determination of the most productive and efficient method for launching. Our celebrity spokesman, Arie Luyendyk, is prepared to fully endorse and promote this product successfully.

Our presentations of Dr. Beers Gourmet Pasta are just about completed and we are waiting for commitments from our clients. It has been delayed somewhat during these summer months because of the difficulties encountered due to this "slow" time. But we are confident that an excellent response will be forth-coming during the next few months.

We have excellent, qualified, and responsible people working for us, doing their job well, even with our low cash flow. Without the efforts of these dedicated people, we would not have reached the high potential levels where we are today. We have therefore implemented an Employee Stock Option Program as of August 1, 2008. I have authorized this Program to give some reward to our employees while we are still experiencing tight cash flow days. We can all thus be more content with our working conditions and increase a favorable rapport between our employees and CXAC .

I wish to sincerely thank you, our shareholders, for your continuing support and encouragement. I will continue to keep you posted of our progress and planning.



I will happily update you as soon as our products are available online.

Cordially,

Jorge Bravo

President / CEO